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THEY TALK ABOUT QUALITY -- Six Managers of Regional Services...the watchdogs of our quality in the field...are here at Lynchburg this week, meeting with Ken Guthrie (second from right), who is Manager-Product Service Engineering. This is an annual visit for business reviews...for a look at new techniques and methods in service...and a chance for the men who are our product service arm to participate in plans for the coming business year. While here, the men will talk with headquarters experts in credits and collections, order service and engineering functions. When they are back in the field, they will continue to support the important job of product quality. They do this in the selection and training of authorized service stations...in handling customer complaints...reporting technical problems. -- Asked their reaction to present high quality levels, the men answered in terms of "best yet," "substantially improved," "best products on the market." -- But there was also a word of caution, mixed with the enthusiasm. Quality can always be improved. An example: one salesman had a tough time getting in on an important city bid. Motorola had it "sewed up" for ten years. Finally, with MASTR and Porta-Mobil, GE got the order. But quality problems were so numerous -- with units dead on arrival due to manufacturing quality -- that it seems we will lose this important customer. Once repaired, of course, the units are top-notch performers; but the initial impression is not good. The point is this: though our quality is at high standards for industry...we still can't tolerate bad units in shipping boxes. If a customer orders a single mobile, and gets the one bad unit of 200, his order is a 100% reject. Quality still counts, the MRS's agree. They're proud of progress and hope still for more!

To Board of Directors QUARTER CENTURY CLUB ELECTS TWO

Two directors were named yesterday to the growing Lynchburg General Electric Quarter-Century Club's executive Board.

THE PAIR: CHARLIE RILEY, AN ELECTRONICS ENGINEER IN POWER LINE CARRIER CURRENT ENGINEERING, ELECTED FOR A FIRST TERM ON THE BOARD; AND TED WALKER, MANAGER-SHOP OPERATIONS,

(See QUARTER CENTURY BOARD NAMED, p2)

ANATOMY OF A PROMOTION...

Yesterday, five Lynchburg General Electric men took on new jobs the same day. One was with the Semiconductor Products Operation here; the other four, in the Communications business.

THE QUINTET'S SHIFT TO NEW RESPONSIBILITIES HAD MORE THAN A "MOVING DATE" IN COMMON. TO A MAN, THE PROMOTION OF ALL FIVE RESULTED FROM THE JOB ADVANCEMENT OF A SINGLE MAN. LAST

On Second Shift TRAFFIC CLUB VISITS GE TONIGHT

Some forty or more members of the Lynchburg Traffic and Transportation Club will tour General Electric facilities here tonight -- during second shift operations.

THE GROUP WILL BE HOSTED BY ITS OWN PRESIDENT, JEFF DAVIS, WHO IS TRAFFIC SPECIALIST HERE...AND BY DON LLOYD OF EMPLOYEE AND COMMUNITY RELATIONS.

Following a dinner at the Presidential, the visitors will come together again here for a slide presentation -- orienting them to our communication and rectifier businesses -- followed by a tour, shortly after 8:00 P.M.

MOST OF THE MEN -- WHO ARE EMPLOYED WITH AREA INDUSTRIES -- HAVE NEVER SEEN BEYOND OUR LOBBY. "FOR THAT REASON," JEFF SAYS, "THEY WILL NOT ONLY BE INTERESTED IN THE SHIPPING AREA...BUT PRIMARILY IN THE COMPONENTS AND ASSEMBLY AREAS THROUGHOUT OUR FACTORY."

GE AND TIME INC. IN EDUCATION BUSINESS

General Electric and Time Inc. have announced plans for a new, mutually-owned but independent enterprise. Its purpose: to create and market educational materials, systems and services in this country and abroad.

THE NEW ENTERPRISE -- YET UNNAMED -- SEEKS AN EFFECTIVE INTEGRATION OF ELECTRONIC CAPABILITY WITH EDUCATIONAL MATERIALS...TO HELP EDUCATORS SOLVE THE CRITICAL PROBLEMS OF LEARNING.

(See GE IN TEACHING AIDS FIELD, p.2)

GE STOCK closed yesterday at 113-7/8.

MONTH, IN FACT, THE ONE -- HARTLEY HURST, UNIT MANAGER OF STACK ASSEMBLY -- WAS NAMED MANAGER-PELLET PROCESSING AT SPD'S OPERATION IN AUBURN, NEW YORK.

Hurst's promotion started the checker-board movement of Denny Gigliotti, Si Garnsey, Luke Vaughan, Gene Garrett and Paul Lane...all in exempt ranks.

TWO OTHER MEN -- BOB HARPER AND JOE (See EIGHT FOLLOW ONE PROMOTION, p.2)

EIGHT FOLLOW ONE PROMOTION (Cont'd.)

WOOD -- WERE PROMOTED TO PRODUCTION CLERK ASSIGNMENTS IN MATERIALS; AND A THIRD -- BOB ROGERS -- FILLED AN EXPEDITER'S JOB (SIMILAR TO ONE HE HAD HELD BEFORE GOING INTO MILITARY SERVICE).

If Bob hadn't been returning to work, the first promotion may have resulted in several additional upgradings for hourly and non-exempt employees here.

SO GOES A PROMOTION...IN TERMS OF PEOPLE AFFECTED. LAST YEAR, FOR EXAMPLE, 206 NON-EXEMPT AND HOURLY EMPLOYEES EARNED BETTER JOBS. AND IN NINE MONTHS OF 1965, 283 PROMOTIONS FOR THIS SAME GROUP, HAVE BEEN RECORDED. THIS INVOLVES A LOT OF CHECKING OUT THE RECORDS...GIVING LONG-SERVICE EMPLOYEES THE FIRST LOOK...INTERVIEWING...AND OTHER TIME-CONSUMING STEPS TO FILL AN OPEN POSITION.

In the example this week of new jobs for many -- from a single promotion -- Benny Gigliotti has assumed the responsibilities of Unit Manager-Stack Assembly. He reports to Bob Beck, Manager-Manufacturing for SPD's Polycrystalline Business Section.

A NATIVE OF UTICA, N.Y., BENNY ATTENDED UTICA COLLEGE. JOINING THE COMPANY IN 1953, HE HAS HAD MANY SPECIALIZED GE SELF-IMPROVEMENT COURSES -- SUCH AS MANUFACTURING TRAINING, PROFESSIONAL BUSINESS MANAGEMENT, METHODS ANALYSIS, SUPERVISOR TRAINING AND OTHERS. HE HAS BEEN ASSEMBLY FOREMAN OF PRE-PROGRESS UNITS, ON PROGRESS LINE AND TPL LINES...AND HAS SERVED ON NEW PRODUCT TASK FORCES FOR INTRODUCTION OF MANY UNITS. HE SUPERVISED TEN INSTRUCTORS IN TRAINING ALL OPERATORS AND FOREMEN IN MOBILE ASSEMBLY WHEN CPD MOVED ITS HEAD-QUARTERS HERE.

GE IN TEACHING AIDS (Cont'd.)

IN THE PROJECT, TIME CAN OFFER EXTENSIVE SKILLS AND RESOURCES DRAWN FROM ITS 42 YEARS OF EDITORIAL AND PUBLISHING EXPERIENCE. AT THE SAME TIME, GE BRINGS BROAD CAPABILITIES IN ELECTRONIC TECHNOLOGY, INCLUDING COMPUTER AND CLOSED-CIRCUIT TELEVISION SYSTEMS, ALONG WITH WIDE EXPERIENCE IN INDUSTRIAL-EDUCATION PROGRAMS.

Time Inc. gains half interest through the inclusion of the Silver Burdett Company, an educational publishing subsidiary of that Company. General Electric obtains half interest through supplying \$18,750,000 in working capital.

THE ORGANIZATION, WITH PROJECT HEAD-QUARTERS IN NEW YORK, WILL PREPARE INSTRUCTIONAL MATERIALS INITIALLY FOR SCHOOLS...WITH PLANS TO EXTEND TO COLLEGES, UNIVERSITIES, INDUSTRY AND HOME.



LIKE MUSICAL CHAIRS -- With the promotion of one man (Hartley Hurst, not pictured) to Auburn, N.Y., came increased responsibilities at Lynchburg for these five men. Left to right are Benny Gigliotti...Si Garnsey...Luke Vaughan...Gene Garrett...and Paul Layne.

Si Garnsey is new Unit Manager in Assembly and Inspection. He and the other four exempt men report to Ted Walker's organization.

FORMERLY MANAGER-PROCESS PLANNING, SI, A NATIVE OF ILION, NEW YORK, STUDIED AT UTICA COLLEGE, AND JOINED GE IN APRIL, 1956. HE HAS HELD VARIOUS ASSIGNMENTS INCLUDING PLANNER, SPECIALIST-METHODS AND TIME STANDARDS APPLICATION, MANAGER OF PROCESS DESIGN AND UNTIL THIS WEEK, MANAGER-PROCESS PLANNING.

Luke Vaughan is newly named Manager-Process Planning.

A FORMER SCHOOL TEACHER IN LYNCHBURG AND CLIFTON FORGE, LUKE IS A NATIVE OF PRESTONSBURG, KENTUCKY...EARNED HIS B.S. DEGREE AT CENTRE COLLEGE AND EASTERN KENTUCKY STATE COLLEGE. JOINING GE IN JANUARY, 1957, HE HAS SERVED AS PLANNING AND TIME STANDARDS SPECIALIST (RECTIFIER BUSINESS); PROCESS PLANNER; AND FOREMAN AT CPD.

HE HAS COMPLETED A NUMBER OF COMPANY STUDY COURSES AND SEMINARS.

Gene Garrett succeeds Vaughan as a Foreman in Mobile Assembly.

A NATIVE OF NATURAL BRIDGE STATION, GENE HAS HELD VARIED ASSIGNMENTS STARTING IN THE STOCK ROOM, AND LATER WORKING AS AN EXPEDITER, PRODUCTION CLERK AND PROCESS PLANNER. HE HAS COMPLETED VARIOUS GE COURSES INCLUDING M.T.S., METHODS ANALYSIS AND WORK SIMPLIFICATION.

Paul Layne formerly a Load Control Clerk succeeds Garrett as a Process Planner.

JOINING GE IN JUNE, 1957, PAUL HAS ALSO HAD GOOD EXPERIENCE IN PREVIOUS ASSIGNMENTS -- AS STOCK ACCUMULATOR, STOCK KEEPER, PRODUCTION CONTROL CLERK, SHOP OPERATION LOAD CONTROL CLERK. AND HE HAS COMPLETED COURSES IN PRODUCTION CONTROL, DRAFTING, AND PUBLIC SPEAKING.

DANCING ON FRIDAY NIGHT...

The ALGEE/GEWC popular Christmas dance has been set this Friday, December 10 at the Elks Club from 9:00 till 1:00 A.M....featuring music by the Aristocrats.

According to Paul Wrasman, paying guests are welcome to join the group. And tickets for the semi-formal affair can be bought today or early tomorrow through him, in Room 1317.

Others with tickets -- \$5.00 per couple -- include John Simpson, CAP; Steve Salay, Rm. 2488; Dave Brown, Rm. 2613; Bela Banyasz, Rm. 2628; Morris Elliott, Rm. 1557; Bob Sampson, Rm. 1537; Duncan Kennedy, Rm. 2628; Fouad Fadil, Rm. 2474; Garnett Turner, Rm. 2473; Joe Huntington, Rm. 2656; Bob Shumate, Rm. 2688; Jim Murphy, Rm. 2674; Wes Stiles, Rm. 2532; Larry Doyle, Room 1311; and Roger Keessee, Rm. 2557.

QUARTER CENTURY BOARD NAMED (Cont'd.)

MOBILE ASSEMBLY...WHO HAS SERVED ON THE BOARD SINCE THE CLUB'S FOUNDING IN MAY, 1963.

The organization has grown from an initial 33 members to 46 today.

THE CLUB'S COMPLETE BOARD INCLUDES WALKER, RILEY, BILL RUSKA, WHO HAS SERVED AS PRESIDENT FOR THE PAST YEAR; AND MARTY HILDENBERGER. THE GROUP WILL SOON NAME A NEW PRESIDENT.

TOMORROW'S SPECIAL -- Chicken turnover, Cole Slaw, Home Fries.....45¢

THE COUNTDOWN: 11 and 14

Christmas time is here by golly: with the calendar showing just eleven full working days (after today) and 14 Employee Store shopping days (including this noontime and afternoon).