



LYNCHBURG GE NEWS

PUBLISHED BY COMMUNICATION PROGRAMS OFFICE (EXT. 2511/2710) LYNCHBURG, VA

AN EQUAL OPPORTUNITY EMPLOYER

VOLUME 19 NUMBER 61

MONDAY, MARCH 28, 1977

General Electric's Board Chairman Reg Jones marks communications as one of GE's fast-growing areas....

OUR COMMUNICATIONS BUSINESS MERITS MENTION IN COMPANY'S 1976 ANNUAL REPORT....

"A new General Electric" in which communications is earmarked for an increasingly important role is described in the 1976 Annual Report of the company, now being mailed to shareholders.

In a message by Chairman of the Board and Chief Executive Officer Reginald H. Jones, the report comments: "Comparing the Company today with the General Electric of only a few years ago shows that, in selectively allocating our resources to the growth opportunities identified through strategic planning, we have developed decidedly different sources of earnings and a different mix of businesses, whose potentials for profitable growth exceed those of our historic product lines..."

The GE official mentioned communications as one of several fast-growing areas to which substantial resources have been allocated. In another section, it states: "Communications equipment including mobile radio and data communications, had a substantial year of growth. Fifty percent ownership of Storno, a respected European manufacturer of mobile radio,

MRPD WELCOMES VISITORS FROM EUROPEAN AFFILIATE--STORNO,...



Shown beside their own "Welcome" sign shortly after arriving at MVR lobby last Thursday are visitors from Storno--MRPD's European affiliate. These gentlemen are here from Copenhagen, Denmark, for the purpose of discussing engineering plans and programs for the coming year. Several factory tours are planned during their 1-1/2 week visit. The group will be joined by other Storno associates today. From left are: MRPD's Planning Manager MASTR Product Planning Seymour Paul, Storno's Niels Harsberg, Jorgen Vendelso, Leif Johansen, Henrik Andersen, Keld Johanson and Jens Gregersen. MRPD's Mobile & Station Engineering Manager Olin Giles, at right, is hosting the guests.



Pictured in GE's 1976 Annual Report is this control center (included in MRPD's Indianapolis order) for the community-wide mobile radio system developed for Indianapolis. A series of consoles provides fast, efficient coordination of the city's police force and ties together both police and fire-fighting operations.

strengthened GE's thrust in international markets, while further innovations in Terminet^(R) terminals and

printers kept GE a strong competitor in computer interface equipment."

NOTE TO "CARE" DONORS: THAT COMMUNITY-WIDE LETTER APPEAL FROM LG/MLH WAS NOT INTENDED FOR YOU (YOU'VE ALREADY GIVEN!)

If you're one of the many GE'ers who contributed via payroll deduction to the Lynchburg General-Marshall Lodge Hospitals' CARE campaign from mid-1974 until mid-1976, please disregard a current community-wide letter appeal that is now in the mails says the hospital's Development Office.

Committee head Kenneth S. White says that they are extremely grateful for the support of CARE donors, but that "through this mail effort we hope to reach hundreds of homes in our community, giving others the opportunity to support the CARE program."

"Every effort has been made to eliminate our CARE donors from the community-wide mailing," says the announcement. "However, in dealing with large volumes, it is possible that a previous donor will be contacted. We ask for your understanding."

The letter, from Hospital Board member and Development

So...if you participated in the GE CARE campaign during the two-year period 1974 to 1976...you've already given, and the Hospital thanks you!

If you receive such a letter and would like your name removed from the mailing list for future letters, notify the Hospital's Development Office (528-2161).

EMPLOYEE STORE CLOSED TODAY
WATCH FOR SPECIAL DEALS LATER THIS WEEK...
SOME REALLY GREAT VALUES...
SEE YOU THERE...AT THE EMPLOYEE STORE
REGULAR HOURS: 11-1 & 2-5

CAFETERIA MENU FOR THIS WEEK (March 28 through April 1)

MONDAY, Mar. 28	TUESDAY, Mar. 29	WEDNESDAY, Mar. 30	THURSDAY, Mar. 31	FRIDAY, Apr. 1
Veal-New Orleans w/Parmesan cheese & Potatoes 99¢	Stuffed cabbage w/ tomato sauce 80¢	Spaghetti w/meat sauce & Garlic bread 99¢	Chicken A-LaKing on Biscuit w/veg. \$1.09	Fried fish w/ French fries & slaw \$1.09
Cube Steak w/Peppers & Onions 99¢	Bar B-Q ribs w/home fries \$1.09	Roast Pork w/ dressing w/veg. \$1.09	Salisbury steak w/veg. \$1.09	Roast beef w/ potatoes \$1.09

GEERA APRIL FOOL DANCE FEATURES... THE VELVETONES



MUSIC TO YOUR EARS... AND FOR YOUR DANCING FEET....

SATURDAY, APRIL 2, 9 - 1
BROOKVILLE RURITAN CLUB

\$3.00/COUPLE MEMBERS
\$6.00/COUPLE GUESTS

TICKETS NOW ON SALE....
 SEE ANY GEERA BOARD MEMBER

GREAT TRIP FOR ALL SHIFT EMPLOYEES - SATURDAY, MAY 7TH
GEERA IS "OFF TO THE RACES" IN CHARLES TOWN, WEST VIRGINIA

For GEERA members (husbands/wives) and invited guests--let's go to the Horse Races in Charles Town on May 7th (Saturday). Buses will be departing from the Lower Parking Lot at MVR on Saturday at 12:00 noon and will depart from Race Track at approximately 11:15 p.m. Racing Commission will give GEERA Special Rates on price of Admission (\$1.00) per person, and bus seat will cost \$11.00 per person. GEERA needs an estimate of number of tickets and buses needed--so please fill out coupon if you're interested.

RETURN TO: PHYLLIS HIGHT Room 2430, MVR, Ext. 2040

NAME _____ Ext. _____ Rm. No* _____

No. Bus Seats/Tickets needed _____ (including your own)

List Names of Guests Below: _____

*If located in Factory at MVR, please give Foreman name for room no.

RESERVE EARLY--FIRST COME, FIRST SERVED.

TRADING POST

- FOR SALE
- Girls size 12 matching coat and dress. Used twice. New \$45, will sell for \$20. Call 847-7694 after 4 p.m.
 - Double wide mobile home in excellent condition. 3 bedroom, 1 1/2 bath with extra large living room & kitchen. Must sell. Call 384-8857 after 5 p.m.
 - 1974 Pontiac Grand Prix, excellent cond., 24,000 miles, A/C, AM/FM, P/S, P/R. Asking \$4150. Call 384-5906.
 - Inversion black 26" 3-speed boy's bicycle. Needs new hand brakes. Otherwise excellent condition, used very little - \$40. Call 384-7062 after 5 p.m.
 - Boys clothing, sizes 6, 7 & 8. Suits and western jean jackets. Will sell all very reasonable. Call 239-1412 anytime.
 - Philco electric range - 40" double oven, white - \$50. Call 384-1777.
 - 1963 Ford Pick-up truck rebuilt, 6 cyl., H.D. 3 speed, 6 ply tires. Call 384-6474 anytime.
 - 1-living room suite-couch & chair, 1-long coffee table, 1-commode table \$90, 1-gold GR refri. 2 1/2 years old-\$150, 1-brand new avocado electric stove, never been used \$225, 2-bar stools \$12, 1-old coffee table \$3. Call 369-4381 between 8 a.m. & 2 p.m. during the day or after 5 p.m. evenings.
 - 5 Jalousie windows 4' X 5'. Aluminum frames, \$55 Each. Call 239-9088
 - New antique satin draperies color - celery, width 100", length 54" with pleated valance-\$25. Bassinet with pad \$10, Baby swing - gently rocks baby for 15 minutes on one winding - \$5. 5,000 BTU Westinghouse window A/C \$40. Call 239-1250.
 - Cycle World's "Perfect Bike." 1976 Yamaha RD400C. Showroom condition, 1500 miles, custom wheels, luggage rack, back rest, crash bar, special horn - \$1000. Call 237-4572.
 - 1974 Honda C.B-360, orange flame, good condition, 4,000 miles. Price - \$550. Call 845-8957
 - 1976 AMC Matador, 2 Dr. H.T, A/T, A/C, P/S, P/U/B, vinyl top, 8,000 miles, 10-yr. warranty remaining. Like new, excellent cond., bucket seats, only \$3595. Call 239-1986

GEERA SUPERSTAR EVENT -1

(Spouses Eligible)

FOOTBALL

Each competitor will be given three throws. Distance and accuracy will be the factors judging each throw. The competitors will have a twenty foot lane for their throw to land without being penalized. Every foot outside the lane will be penalized, the total distance three feet. Total three throws with most distance will determine winner. Only ties for first place will be played off, three throws.

NAME _____ EXT. _____ RM. _____

PAY NO. _____ BLDG. _____

(Please check one) 33 & Over _____ Male _____

AGE: 32 & Under _____ Female _____

- PICK SIX, 1. FOOTBALL 2. RUN, DODGE, JUMP
- SCRATCH 3 OUT: 3. HORSESHOES 4. RUNNING SPRINTS
5. LONG RUN 6. BASKETBALL
7. SOFTBALL 8. GOLF
9. WEIGHT LIFTING

Please Mail to: Dave Futscher/Jackie Owens by Thursday, Room 4N20 Room 1680 April 14 MVR MVR

Tennis shoes are required; no spikes.