



# LYNCHBURG GE NEWS

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## New Plant Planned in Florence, S.C. for Additional Manufacturing Capacity for MRD

LAND OPTIONS OBTAINED; COMPLETION ANTICIPATED LATE IN 1972

MRD General Manager Glenn Petersen announced this morning that the Company has obtained options on property in Florence, South Carolina, on which a new plant is planned to be built to provide additional manufacturing capacity for MRD.

"We are meeting with community leaders in Florence today to make the announcement there," said Glenn.

Also being announced by Glenn today is the appointment of Marty Locke as Manager - Florence Facility Project.

"As Manager - Manufacturing Engineering, Marty had overall responsibility for our advance facilities planning," noted Glenn, "and now he will have the pleasure of carrying those plans to completion."

Details on the real estate transaction are now being wrapped up, and architectural engineering work for the building will start shortly.

"We anticipate completion of the facility in late 1972," said Glenn, "and during the first year of production expect to employ about 300 people.

"The plant will start as

a production facility, drawing its employees from the local labor market in the Florence area," says Glenn.

"During the first year, a handful of exempt employees from Lynchburg will be assigned specific responsibilities on the Florence Facility project, with some additional professional support people assigned there when the plant begins operations. These people will be drawn from other GE locations as well as Lynchburg."

Glenn said that the long-range forecasts for Lynchburg GE businesses convinced GE management that the needs for additional space and manpower to accommodate anticipated growth could not be met completely in Lynchburg.

"With nearly 4,000 employees working on three shifts," said Glenn, "this plant is utilized at virtually its maximum capacity, including our leased space at the Carroll Avenue Plant and the Fort Avenue Building. The new facility will enable us to meet production needs which exceed our local capacity levels."

Glenn said that employees here as well as community residents and industrial  
(See FLORENCE FACILITY, p2)



MARTY LOCKE, Manager of the Florence Facility Project, has been with GE nearly 20 years and for the past two years has been Manager of Manufacturing Engineering for MRD. He was born in Boston, Mass., in 1928 and attended Wentworth Institute. After a tour of duty with the U. S. Navy, he joined GE in 1951 in the Technical Training Program at Schenectady. In 1953 he went with GE Apparatus Sales in Chicago as a Turbine-Generator Installation Supervisor. Marty transferred to the manufacturing phase of GE's business in 1956. He held various manufacturing assignments in the Receiving Tube, Medium Transformer, Cathode Ray Tube, and Television Receiver X-Ray Departments... and then SPD and CPD before joining MRD. Marty and his wife Jeannine live at 1905 Eastwood Lane, Lynchburg, and they have two daughters, Gayle, 13, and Joan, 5.



**REGIONAL MARKETING ADMINISTRATORS MEETING HERE...**

These Regional Marketing Administrators are meeting here this week to present their business reviews for MRD. In attendance are (front table, left to right) Jeff Burdick, Los Angeles; Leon Gedacht, Natick, Mass.; Jerry Schuette, Kansas City, and Bill Torbick, Manager of Field Operations.

(Second table) Doug McMullin, Richmond, Va.; George Bunn, Palo Alto, Calif.; Carl Hedge, Lynchburg; Lee Davis, Dallas; Jerry Jones, Regional Manager in Palo Alto; Bob Padgham, Atlanta; and Dick Bostwick, Field Operations Administration, Lynchburg. Seated against the wall are Bill Kirby, MRD Order Service

Manager and Bernie Hahn, CSD Credit Manager.

This visit is, incidentally, Jerry Jones' first to Lynchburg GE as Regional Manager, Region J, Palo Alto, Calif. He succeeded Bill Torbick, as was stated in the September 17 *GE News*.

GE STOCK closed at 84-1/2, up 1-1/4.

**HERE'S THE MENU FOR MARRIOTT CAFETERIAS NEXT WEEK.....**

- Monday, October 19  
 Chuckwagon Steak.....50¢  
 Chicken A'la king/toast.....45¢
- Tuesday, October 20  
 Steak 'n Cheese Sandwich.....65¢  
 Corned Beef/Cabbage Special  
 2 vegetables  
 beverage.....80¢
- Wednesday, October 21  
 Fried Chicken.....50¢  
 Chopped Sirloin steak special  
 2 vegetables  
 beverage.....80¢
- Thursday, October 22  
 Ribeye Steak Sandwich.....65¢  
 Country Ham Special  
 Whipped potatoes,  
 apples  
 beverage.....\$1.00

- Friday, October 23  
 Grilled Cheese Sandwich.....30¢  
 Fried Shrimp Special  
 French Fries  
 Cole slaw  
 beverage.....95¢



**For Rent:** Country living, 15 min. from MVR, 5-room house, 3-bedrooms, single bath & shower in walkout basement. Perrowville Rd., Forest. Call 239-9745.  
**Wanted:** Children to keep. 711 McCausland St.

...Excavating, basements dug, land cleared & grading. Call 847-6380 after 6:00 p.m.  
 ...Ceramic students. Also have greenware & bisque for sale. Call 237-0103 after 5:00 p.m.  
**Ride Wanted:** From Airport Trailer Park, Wards Rd. to MVR, 7:30-4:00. Call Inez Jarett, Ext. 527, or 239-1729.

**For Sale:** '70 Dodge Charger, exc. cond., loaded with extras. Call 239-6880.  
 ...Riding lawn mower, 24" cut, 4 h.p. Frigg-Start. Motor in good cond. \$50. Call 239-2786 after 5 p.m.  
 ...Solid maple bunk beds, complete with springs & mattress, exc. cond. \$50. Call 239-5041.  
 ...Beef by the 1/2 - 65¢ per lb. Cut, wrapped & frozen. Call 239-0911.  
 ...Warm Morning stove, heats 4-5 rooms, exc. cond. Call VI 6-3958.  
 ...20 meter beam, 4 element Gotham. \$17. Call 239-0444.  
 ...Two '57 Chev., new inspection stickers. \$195/each. Call 845-



**SATURDAY, OCT. 17**

1:00 P.M. - Cross Country, Lynchburg College vs. UNC-Charlotte and Greensboro at Lynchburg College.

11:30-2:30 P.M. - Guided tour and historical sketch of Academy of Music, 6th and Main Streets.

12:30 P.M. - Skits throughout downtown commemorating historical events at the Academy from its opening until its conversion to a motion picture theatre.

**SUNDAY, OCT. 18**

3:00 P.M. - Afternoon concert series, Fine Arts Center.

**FLORENCE FACILITY.....(Continued)**

neighbors should note little effect from the Florence project.

"It simply means," he said, "that the necessary space and personnel will be available in Lynchburg to make it possible for TPD to capture a larger share of the communication industry growth predicted, while MRD will also be able to accommodate its own growth.

"As we have stated in employee informative meetings earlier this year, we anticipate that over the next few years Lynchburg General Electric employment will continue at roughly the same level as at present."

7423.  
 ...4) Cragar GT mag racing wheels for Pontiac or Olds. Hurst 4-speed shifter for Pontiac or Chev. Call 239-5803.  
 ...AKC reg. Dachshund puppies. Call 845-5817.

CONGRATULATIONS...are in order to Mr. & Mrs. Don Tegnalia on the birth of a son, Darren Grant, October 8, weighing 8 lbs. 10 oz. Mother, Dottie, is Secretary to the Manager of TPD Engineering.

APPRECIATION..The family of Kenneth & Helen Fitzgerald would like to express their appreciation for the sympathy shown upon the death of our father.