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MANAGER APPOINTMENTS MADE IN MOBILE PRODUCT PLANNING OPERATION, M.R.B.S.

In line with the Department reorganization earlier this year, responsibilities within Product Planning have been assigned to provide more effective alignment with interfacing functions (Marketing, Finance, Engineering and Manufacturing), according to Mobile Product Planning Operation Manager George Dewire.

"THE GENERAL SCOPE OF PRODUCT PLANNING," SAYS GEORGE, "INVOLVES INTERFUNCTIONAL INTEGRATION ON PRODUCT AND SYSTEMS PROGRAMS, ANALYSIS OF MARKET AND CUSTOMER NEEDS, SPECIFICATION OF GENERAL AND DETAIL DESIGN OBJECTIVES, INTERNAL AND EXTERNAL PRODUCT APPRAISALS, AND PRODUCT LINE CONTROL AND TIMING."

Phil Dellwo has been appointed Manager, Mobile and Portable Product Planning, involving all vehicular designs and applications and the Porta-Mobil line.

A NATIVE OF MONTANA, PHIL HOLDS A BSEE DEGREE FROM GONZAGA UNIVERSITY, SPOKANE, WASHINGTON. HE HAS BEEN WITH GE SINCE 1950, HOLDING POSTS ON THE ENGINEERING TEST PROGRAM, IN MOBILE ENGINEERING, IN MOBILE HEAD-QUARTERS MARKETING, DISTRICT SALES MANAGER IN PORTLAND, OREGON, AND IN MOBILE PRODUCT PLANNING. HE HAS



George Dewire (left), with Jim Ardery, Bob Schwartz, and Phil Dellwo.

COMPLETED COURSES IN EFFECTIVE PRESENTATION, BUSINESS EFFECTIVENESS, PBM, AND VALUE PLANNING.

Jim Ardery has been appointed Manager, Field Systems Product Planning, which includes stations, consoles, remote control and terminals.

JIM IS A NATIVE OF SOUTH DAKOTA AND HOLDS A B.S. DEGREE IN ELECTRICAL ENGINEERING FROM SOUTH DAKOTA STATE UNIVERSITY. HIS ASSIGNMENTS HAVE INCLUDED COMMUNICATIONS ENGINEER (NOW CALLED DISTRICT SERVICE MANAGER), DISTRICT SALES MANAGER, MOBILE SPECIALIST IN FIELD ENGINEERING, SYSTEMS DESIGN ENGINEER IN MOBILE ENGINEERING,

AND COMMERCIAL ENGINEER IN MOBILE PRODUCT PLANNING. JIM HAS COMPLETED COURSES IN PBM, SALES SITUATION MANAGEMENT, AND RELIABILITY.

Bob Schwartz has been named Manager, Personal and Paging Product Planning.

BOB IS A NATIVE OF FORT WAYNE, INDIANA, AND HOLDS A BSEE DEGREE FROM PURDUE UNIVERSITY. HE JOINED GE IN JANUARY 1962, AND HAS SERVED IN MOBILE PRODUCT PRODUCTION ENGINEERING, MOBILE APPLICATION ENGINEERING, AND MOBILE PRODUCT PLANNING. A MEMBER OF IEEE AND ALGEE, BOB HAS COMPLETED COURSES IN VALUE PLANNING, RELIABILITY AND COMPUTER COURSES IN BASIC AND FORTRAN.



◊ JOE JOHNSON, BUDDY MILLS, OLIN GILES, AND DON HEDRICK ARE NEW ALGEE OFFICERS

Winners of the recent election for the coming year's Association of Lynchburg General Electric Engineers officers were (beginning at right in the picture):

JOE JOHNSON, PRESIDENT
BUDDY MILLS, VICE PRESIDENT
OLIN GILES, SECRETARY
DON HEDRICK, TREASURER

The new officers will assume office at the spring banquet scheduled to be held May 28 at the Homestead. Speaker for this event will be James Etgen who will discuss "Automation in Air Traffic Control."

GENERAL ELECTRIC STOCK closed Friday afternoon at 95-3/8, up 2 points from the previous closing.

WIRE AREA EMPLOYEES VIEW CAP FACILITIES...

The second group of MVR employees involved in the move to the Carroll Avenue Plant--the Wire Area--got a first-hand look at the area they'll be working in, starting today, when they traveled by bus to CAP Friday afternoon. Here are some scenes from the tour Friday:



Friday afternoon's tour at CAP ended with a coffee break in the Cafeteria at the Carroll Avenue Plant:



MAY SAFETY SLOGAN:

"LET'S STAY SAFE AT HOME, AT WORK AND ON THE ROAD."