

C. P. D. NEWS

PUBLISHED BY EMPLOYEE AND COMMUNITY RELATIONS [EXT-710] FOR ALL LYNCHBURG GENERAL ELECTRIC EMPLOYEES

VOLUME 10 NUMBER 45

LYNCHBURG, VIRGINIA

MONDAY, MARCH 4, 1968

Mobile Radio Business Section Staff Announces Appointments. . .

The Mobile Radio Business Section took another major step Friday toward rounding out its organization, with Glenn Petersen's staff announcing a number of appointments.

THESE ANNOUNCEMENTS FOLLOW THOSE MADE BY MR. PETERSEN TWO WEEKS AGO WHEN KEITH ELROD WAS NAMED MANAGER-MARKETING OPERATION; DICK BUESING, MANAGER-ENGINEERING OPERATION; DAVE LANEY, MANAGER-MANUFACTURING OPERATION; HANK LOUGHRAN, MANAGER-FINANCE OPERATION; AND GEORGE DEWIRE, MANAGER-PRODUCT PLANNING OPERATION.

At the same time it was announced that, for this Section, liaison with the E&CR Section will be provided by Ken Sewall, with Ray Baker supplying legal advice and counsel.

KEITH ELROD HAS ANNOUNCED THE FOLLOWING APPOINTMENTS FOR THE MOBILE RADIO BUSINESS SECTION'S MARKETING OPERATION:

- Bob Giorgi, Manager-Field Operations.
- Paul Williams, Manager-Marketing Planning.
- Bill Bennett, Manager-Sales Planning.
- Jim Pitman, Manager-Export Operations.
- Keith Elrod, Acting Manager-Product Service.
- Jack Blackburn, Acting Manager-Marketing Communications.
- Ken Jackson, Manager-Marketing Administration.

DICK BUESING HAS ANNOUNCED THE FOLLOWING APPOINTMENTS FOR THE ENGINEERING OPERATION OF THE MOBILE RADIO BUSINESS SECTION:

- Fred Mann, Manager-Personal/Paging Engineering.
- Jack Barnes, Manager-Fixed Systems Engineering.
- Tom McKee, Manager-Mobile and Portable Engineering.
- F. D. Hannell, Manager-Product Production Engineering.



MOBILE RADIO BUSINESS SECTION MANAGER GLENN PETERSEN'S STAFF (left to right): George DeWine, Manager-Product Planning Operation; Dave Laney, Manager-Manufacturing Operation; Keith Elrod, Manager-Marketing Operation; Dick Buesing, Manager-Engineering Operation; and Hank Loughran, Manager-Finance Operation.

- Rob Farmer, Manager-Mobile Application Engineering.
- Dick Hill, Manager-Drafting.
- Al Giesselman, Manager-Advance Development Engineering.

THE FOLLOWING HAVE BEEN APPOINTED TO SERVE IN ADVANCE DEVELOPMENT ENGINEERING WITH AL GIESSELMAN:

- Neal Shepherd, Consulting Engineer-Spectrum Usage.
- Ken Bay, Consulting Engineer-Advance Systems.
- Dick Myers, Consulting Engineer-Advance Products and Standards.
- Joe Ernsberger, Senior Process Development Engineer.
- Dusty Rhodes, Advance Product Engineer.
- Randy Early, Advance Product Engineer.

Dick Buesing will serve as Acting

Manager-Quartz Crystal Design Engineering for the Operation.

DAVE LANEY HAS ANNOUNCED THE FOLLOWING APPOINTMENTS FOR THE MANUFACTURING OPERATION OF THE MOBILE RADIO BUSINESS SECTION:

- Mike Beatrice, Manager-Mobile Assembly.
- George Svitek, Manager-Quartz Crystal Process Engineering.
- Dave Laney, Acting Manager-Quality Control.

GEORGE DEWIRE HAS ANNOUNCED THE FOLLOWING APPOINTMENTS FOR THE PRODUCT PLANNING OPERATION OF THE MOBILE RADIO BUSINESS SECTION:

- Phil Dellwo, Product Planner-Mobile and Portable.
- Jim Ardery, Product Planner-Fixed Systems.
- Bob Schwartz, Product Planner-Personal and Paging.

GE STOCK closed Friday at 87-1/4.



HERE ARE THE 1968 OFFICERS of the GE Quarter-Century Club of Lynchburg... (left to right) Vic Vernon, Secretary-Treasurer; Marty Hildenberger, Board Member; Oscar Sager, President; Ed Cowan, Vice President; and Ray Williamson, Board Member. The club has 56 members here who are still with the Company, plus several retired members living in the area. And, the club will grow by approximately 3 or 4 members during this year. The new officers expressed appreciation to Kirsh Kirchner who has served as Secretary for the organization for several years.

HOW GENERAL ELECTRIC IS HELPING UTILITIES TO SQUEEZE MORE OUT OF THE ATOM

This tiny pellet packs the energy to light your home for 3 years.

The pellet is nuclear fuel. It was made by General Electric for atomic power plants... an economical new way to produce electricity.

UTILITIES ARE MAKING ELECTRICITY THAT WAY NOW. GENERAL ELECTRIC HAS ALREADY BUILT EIGHT ATOMIC POWER PLANTS. AND THEY'RE BUILDING OR DESIGNING ANOTHER 25. THE LAST ONE WILL BE FAR MORE EFFICIENT THAN THE FIRST, WILL SQUEEZE FAR MORE OUT OF THE ATOM.

General Electric is working with utilities in other areas...installing computers to improve customer service...developing more efficient distribution systems...and designing extra-high-voltage systems to transmit power over long distances at lower cost.

IN MANY WAYS, GENERAL ELECTRIC IS MAKING PROGRESS IN HELPING UTILITIES MEET THE SOARING DEMAND FOR ELECTRICITY. BUT, AT THE SAME TIME, HELPING THEM TO KEEP YOUR BILL FROM SOARING.

Progress is our most important product.

(THE ABOVE IS ADAPTED FROM THE CURRENT SERIES OF GE INSTITUTIONAL ADS BEING RUN IN TIME, NEWSWEEK, U.S. NEWS AND WORLD REPORT, BUSINESS WEEK, FORBES, FORTUNE, HARPER'S, ATLANTIC, THE REPORTER, SATURDAY REVIEW & THE NEW YORKER.)



NO MORE TICKETS FOR "HELLO, DOLLY!"

If you got your order in for tickets to "Hello, Dolly!" last week...fine... you'll get your tickets. But today is too late. They're all sold out.

AS STATED IN THURSDAY'S NEWS, THE TICKETS WERE ON A FIRST COME--FIRST SERVE BASIS, BASED ON ORDERS RECEIVED LAST THURSDAY AND FRIDAY...AND THOSE ORDERS WILL BE HONORED. BUT THE BROADWAY THEATRE LEAGUE NOW HAS NO MORE AVAILABLE.

TRADING POST

Ride Wanted: From Vista Acres to MVR. 1st shift. Call 239-5988 or Ext. 253. ...From Memorial Ave. to MVR. 1st shift. Call Ext. 253.

APPRECIATION...I would like to thank everyone for their kindness and sympathy upon the recent death of my father. -- Carol Palmer, Purchasing

GEERA BASKETBALL LEAGUE STANDINGS

Team (Captain)	Won	Lost
1. Grey (Claiborne)	4	0
2. Orange (Stewart)	4	0
3. Maroon (Cash)	3	1
4. Yellow (Eagle)	2	2
5. White (Mathews)	1	3
6. Blue (Peters)	1	3
7. Black (Morton)	1	3
8. Green (White)	0	4

Monday Night's Results:

Yellow 46	Black 31
Orange 56	White 41
Blue 54	Green 45
Grey 76	Maroon 53

Tonight's Schedule:

5:30 Blue Vs. White
6:30 Grey Vs. Orange
7:30 Black Vs. Maroon
8:30 Yellow Vs. Green

High Scorer: J. Cash - 31 Points.

GEERA BOWLING LEAGUE #1 STANDINGS

	Won	Lost
Stoppers	67.5	24.5
Materials	66	26
Mo Cons IV	53	39
Spotters	52.5	39.5
Gophers	41	51
"X's"	41	51
Tin Benders	39	53
Dependables	38	54
Strikers	37	55
Hatchet Men	25	67

Without Handicap

Hi-10 (Ind.) Joe Hedges - 233
Hi-30 (Ind.) Stan Mackzum - 593
Hi-10 (Team) Spotters - 918
Hi-30 (Team) Spotters - 2689

With Handicap

Hi-10 (Ind.) Joe Hedges - 261
Hi-30 (Ind.) Joe Hedges - 647
Hi-10 (Team) Dependables - 1065
Hi-30 (Team) Spotters - 3082