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LYNCHBURG, VIRGINIA

WEDNESDAY, MARCH 15, 1967 SHE'LL HELP GET PUBLICITY

FOR CPD PRODUCTS...



Showing off GE's video cable amplifier is Dottie Pulliam of Application Engineering. This picture is being used to accompany the Press Information announcement to trade magazines that CPD is marketing the video cable amplifier for common carriers in a portable version. The announcement, which appeared in the News on Monday, March 6, stated that the equipment in portable or fixed rack design supports commercial, closed circuit, and educational television. Used with 16 gauge balanced video cable, the system--transmitter and receiver--equalizes and amplifies video transmission.

RESULTS OF GEERA BOARD ELECTION ANNOUNCED...

Elected as new members of the GEERA Board were Ed Mitchell, Frank Martin, Carl Brooks, Bob Hart and Al Comeau.

BALLOTING FOR THE DIRECTORS TOOK PLACE AT THE MVR PLANT ON MARCH 9, AND AT CAP ON MARCH 13.

The new board members will serve with incumbent board members Pat Thomas, Doris Hesson, Jack Brenton, Bud Clowdis, Wally Simpson, and Earl Ackley.

LATER THIS WEEK THE BOARD WILL MEET TO ELECT NEW OFFICERS TO SERVE DURING THE COMING YEAR.

GENERAL ELECTRIC STOCK closed yesterday afternoon at 91-1/8.

To Set Things in Proper Perspective...

While many employees have described the union leaflets handed out here once or twice a week as "entertaining" or "amusing" it is doubtful that many would consider them informative -- the "facts" which they contain are rarely factual.

USUALLY THE "ENTERTAINMENT" OR "AMUSEMENT" TAKES PLACE WHEN LYNCHBURG GE PEOPLE ARE CALLED BY NAME AND RIDICULED. FORTUNATELY MOST OF THE "VICTIMS" LAUGH THIS OFF GOOD-NATUREDLY...SOME FEEL, HOWEVER, THAT RIDICULE OF ONE'S FELLOW MAN IS A RATHER LOW FORM OF HUMOR.

Perhaps more damaging, though, is how misleading the information is in the leaflets. While most employees probably recognize that the propaganda is prepared with little regard for facts, there may be some who either believe the leaflets or wonder if there is a measure of truth in them.

IT IS HOPED THAT THE ARTICLE APPEARING ON PAGE 2 TODAY--"HERE'S WHAT UNION LEAFLETS NEVER POINT OUT" -- WILL HELP SET THINGS IN PROPER PERSPECTIVE.

HERE'S WHAT UNION LEAFLETS NEVER POINT OUT...

 No general wage increases are stated in the new UE or IUE contracts, other than those that have already been announced here.

2. Unions do comply with

- the Company's community wage practice...because rates do vary from one union location to another. [For Example: At GE's Niles, Ohio UE location, rates are higher than the New Britain. Conn., UE location. A ianitor in New Britain is paid at a rate five steps lower than a janitor in Niles. Ten years or more ago, when UE was organizing New Britain, higher wages elsewhere (such as at Niles) were quoted...yet today workers in New Britain still don't have rates as high as those in Niles.]
- 3. Any GE non-union plant pays the same rates as any GE union (UE or IUE) plant in the same community for comparable work.

(In other words, this depends

TRI-PLANT VOLLEYBALL MEET SET FOR SATURDAY, MARCH 18

GEERA volleyball players will be fighting to extend a fiveyear winning streak for Lynchburg GE when they compete with volleyball champions from Waynesboro GE and Salem GE this Saturday.

THE TRI-PLANT EVENT IS SCHEDULED TO GET UNDER WAY AT 1:00 PM, MARCH 18, AT THE CENTRAL YMCA, DOWNTOWN. THE PUBLIC IS INVITED, SAYS JIM LUTH, GEERA VOLLEYBALL CHAIRMAN.

Representing Lynchburg GE in the tournament will be Aubrey Elliott, W. D. Hay, Bud

A non-union plant in Cleveland, Ohio, pays higher wages than a union plant in Allentown, Pa., for example.)

4. In Virginia, UE has represented employees at the Westinghouse plant in Staunton...yet in spite of UE's boasting, those rates still are not as high as those at the GE Waynesboro plant...just a few miles away.

(As it happens...in the GE plant there wages are in many cases over 10¢ an howr more than those at the nearby UE Westinghouse plant.)

- 5. In Lynchburg, where national unions have organized the local plants of other industries, wages are no higher on the average for comparable work, than wages generally in the Lynchburg area.
- Lynchburg GE management has never denied that other General Electric plants in

heavily industrialized communities pay higher wages to attract and keep competent employees...and yet the unions will not admit in an open and forthright manner that rates do vary depending on the location.

7. No matter how much the unions try to "dangle the bait" of much higher wages for employees here (they've done this to others...and the disappointments come after the unions are in) Lynchburg GE employees know that their wages are good in this community for comparable skill, care, and effort.

Lynchburg General Electric management intends to keep wages as good or better than the community.

AND NEITHER IUE NOR UE
HAS BEEN ABLE TO CHANGE
THIS LONG-STANDING, 50-YEAROLD PRACTICE OF THE GENERAL
ELECTRIC PLANTS WHEREVER
THEY ARE LOCATED.

Clowdis, Jim Puckett, Bill White, Bob McDonald, Jim Luth, Jack Barnes, Lee Parker, Jim Smith, and Archie Miller.

THE WINNING STREAK WHICH LYNCHBURG GE IS ATTEMPTING TO PRESERVE DATES FROM 1962, ACCORDING TO JIM.

TOMORROW...AT THE EMPLOYEE STORE...Class "A" Dual-Control Electric Blankets. (50 only)

\$11.00

Store Hours Tomorrow: 11:15-1:00; 3:30-4:00.



For Sale: '57 MG. Call VI 5-6984. ... Homemade trailer for hauling camping equipment. Call VI 6-7901. ...Royal portable typewriter. 3 yrs. old. Exc. cond. \$25. Call 846-7578. ...'51 Plymouth 4 dr. Runs good, with 4 good tires. \$65. Call 239-5843. ...'55 Buick w/new tires - \$65; DeArmond guitar pickup - \$10; oil lifter for oil floor furnace - \$10. 20" window fan - \$15. Call 239-4451. ...'55 V-8 Ford station wagon; 30" elec. range; miscellaneous office furniture - desk, etc. Call 239-4862 after 6:00 p.m. ...Lot in Rainbow Forest near corner of Dawnridge & Oak Trail. Call VI 6-1055 after 6 p.m. ...1 power mower, 24 in. Runs - \$10; 1 ride mower, 30 in., very good cond. -\$60. Call 845-5245. For Rent: 4-room house. 1103 Brandon Rd. \$70/Mo. Call 239-5348. Wanted: Children, ages 2 to 6, to keep In my home. Fort Ave. Call 239-0486.